



***Working to benefit all people
affected by genetic disorders***

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news release

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New webstop launched by the Genetic Interest Group.

The Genetic Interest Group (GIG) a registered charity and national alliance of patient organisations today launched its online webshop, at www.buy.at/gig.uk.

Once there visitors are able to do much of their internet shopping through this site. Quite simply purchasing through www.buy.at/gig.uk will earn funds for GIG. And what's more it doesn't cost the internet user a penny. Here you can shop on line, with major retailers who will donate some of their profit margin to the organisation for each transaction made through the webshop, with an average of £2 per transaction going directly to the charity.

Some of the retailers lending their support to this initiative include big high street brand names such as Marks and Spencer, Oddbins, and the Carphone Warehouse plus online shops such as Amazon and CDWOW and many more. You can also save money on your gas and electric through the "switch and give" area of the site.

Melissa Winter, Communications Officer said "This is a great way for GIG to raise it's profile and at the same time securing funds for our organisation. It is a quick and simple way for people to help raise money for a charitable organisation such as ourselves".

Ends

For more information please contact

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Notes to Editors

- The Genetic Interest Group (GIG) is a national alliance of organisations with a membership of over 120 charities that support children, families and individuals affected by genetic disorders.
- Our primary goal is to promote awareness and understanding of genetic disorders so that high quality services for people affected by genetic conditions are developed and made available to all who need them.
- Individually, many genetic conditions are rare and as such it is difficult to raise their profile and the needs of those affected by them. GIG provides a common platform from which effective programmes to raise awareness, inform the media and influence government, industry and the NHS can be launched
- As an organisation focusing on issues of policy and practice GIG keeps an active watch on developments in the UK and Europe that will influence the effective transfer of knowledge and understanding into products and services for families that are supported by our member groups.
- In a potentially controversial field like genetics GIG provides a strong voice advocating the benefits of scientific progress in understanding the contribution being made now and that will be made in the years to come for improving health and combating many currently incurable diseases.

Registered Office:

The Genetic Interest Group
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A Registered Charity (Number 803424)